

Raising the bar



- In 2008 ANCAP became the first World NCAP to insist on ESC for a 5-star rating
- Encourage other priority safety features & improved safety performance
- Preferred method is to progressively add qualifiers for occupant protection star ratings
- Starts with extra qualifiers for 5 stars in 2011 with a 5 year rolling plan

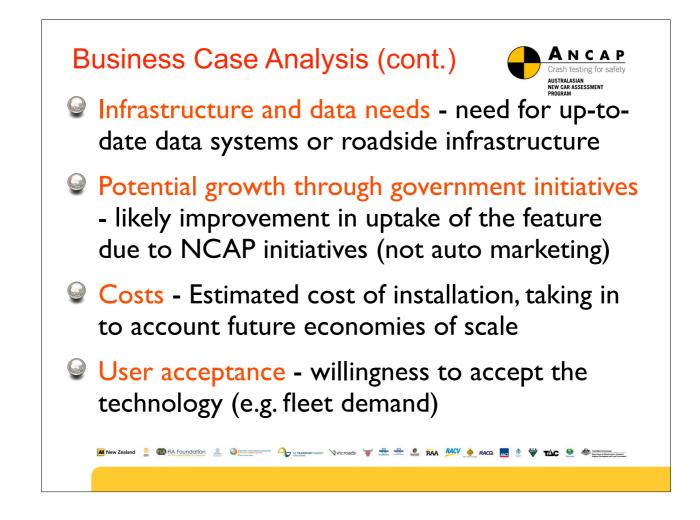
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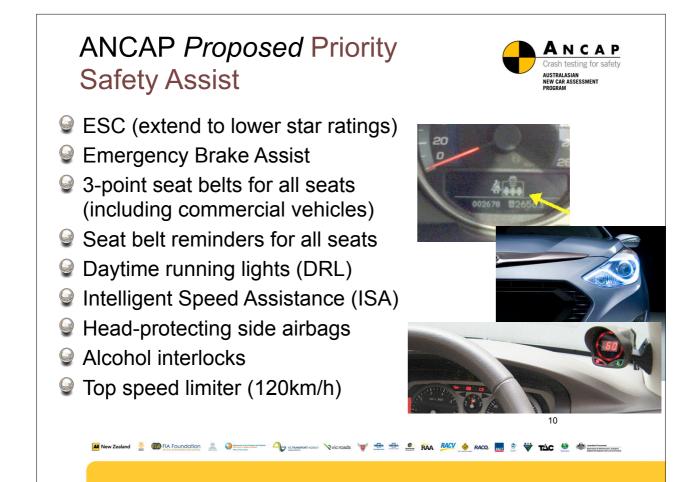
Business Case Analysis for Safety Features

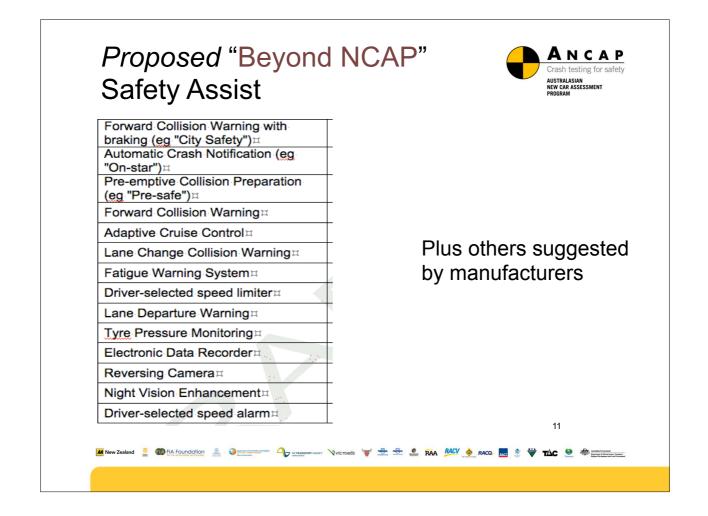


- Trauma reduction the potential savings in serious crashes (crashes influenced times effectiveness in those crashes)
- Technical readiness whether the technology is ready for the market. Whether the market is already saturated.
- Regulatory & organisational hurdles need for new regulations or standards. Need for administrative support

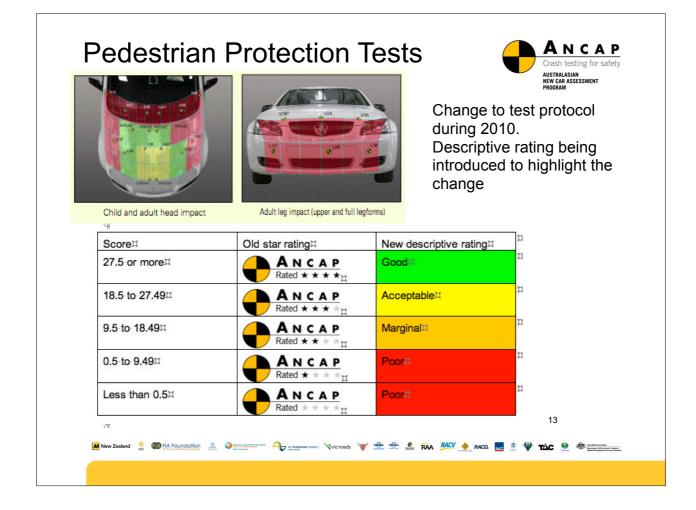
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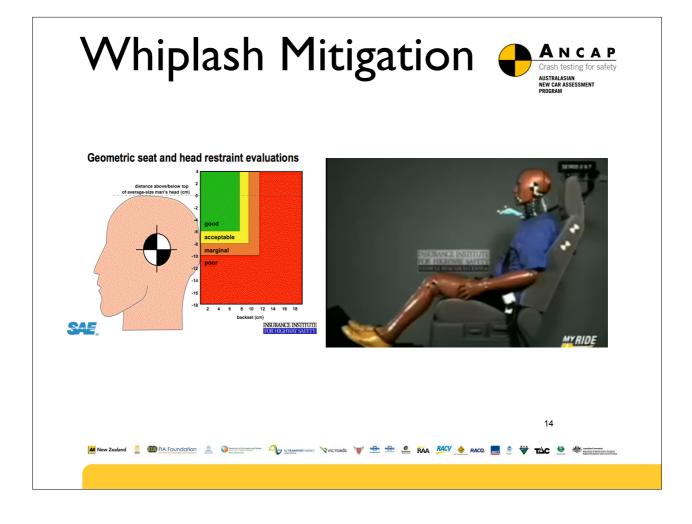


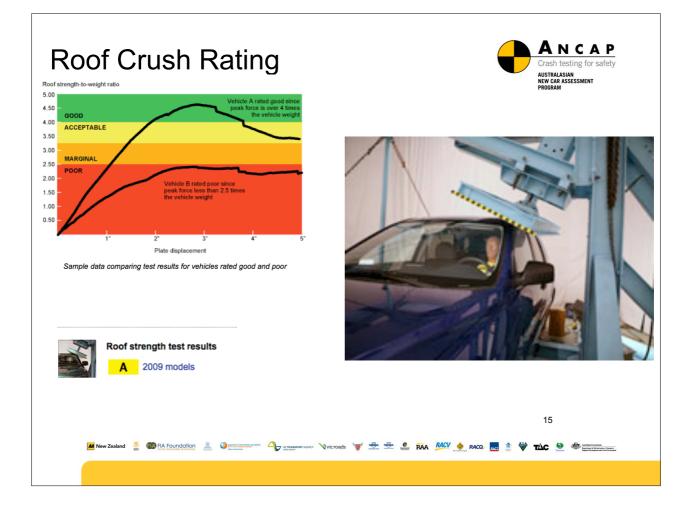


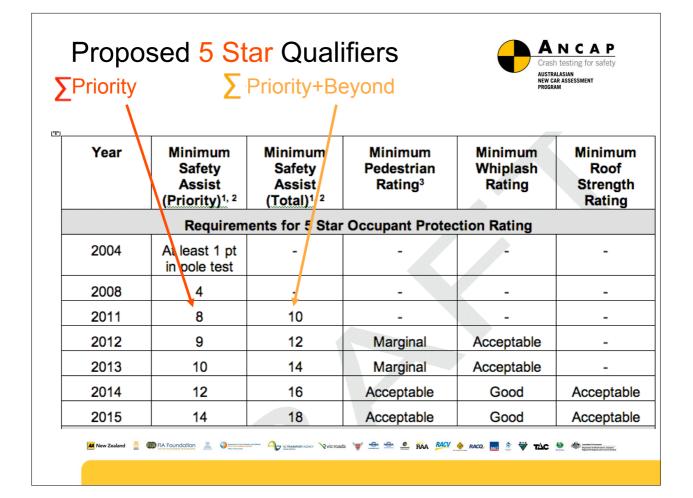












Year	Minimum Safety Assist Priority) ^{1, 2}	Minimum Safety Assist (Total) ^{1, 2}	Minimum Pedestrian Rating ³	Minimum Whiplash Rating	Minimum Roof Strength Rating	AUSTRALASIAN NEW CAR ASSESSMENT PROGRAM
Requirements for 4 Star Occupant Protection Rating						
2012	4	6	-	-	-	
2013	6	8	-	-	-	
2014	8	10	Marginal	Acceptable	-	
2015	10	12	Acceptable	Acceptable	-	
	Requirem	ents for 3 Star	Occupant Prote	ction Rating		
2012	-	4	-	-	-	
2013	4	6	-	-	-	
2014	6	8	-	-	-	
2015	8	10	-	-	-	
	Requirem	ents for 2 Star	Occupant Prote	ction Rating		
2012	-	4	-	-	-	
2013	-	4	-	-	-	
2014	4	6	-	-	-	
2015	6	8	-	-	-	

